



UNIQUE  
COLLEGES

A PROJECT OF UIES

Basics for Investors ■

PURPOSE  
ORIENTED  
EDUCATION





# UNIQUE COLLEGES

A PROJECT OF UIES



UNIQUE  
INTERNATIONAL  
EDUCATIONAL  
SERVICES (PVT) LTD.



UNIQUE  
SCHOOL  
SYSTEM  
A PROJECT OF UIES



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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



## VISION

Reaching Horizons to gain and maximize Knowledge for wisdom to benefit humanity.

## OUR MISSION

Uplifting general mass to contribute learnt knowledge and experience for the world peace and prosperity with equal opportunity and justice.

## MOTTO

Nation-building through equal opportunity.

# UNIQUE COLLEGES



Education enables critical thinking, modernization, and flexibility which are tools of success and refinement for a society. We need to be a powerful, cultured and civilized nation to lead the world in science and technology and contribute prosperity and goodness. Ever-expanding business horizons are no limits, we need to be objective oriented to develop our youth at higher secondary and university level education and engage them in multidimensional education which makes them competitive in all professional moves and social life. The education sector in Pakistan is the fastest growing business because of its youth population.

Unique Colleges is one of the most prestigious and concerned academic institutions working to improve educational standards and train students for any unseen situation. Unique colleges are another milestone in franchise colleges intended to satisfy present needs.

## CHAIRMAN'S MESSAGE

My obsession for quality education is always dominating my other priorities, it's my commitment to developing my students to the possible required standards and needs of the time. We focus on quality education and involve students in practical learning, interactive discussions and research-based activities so that we could empower them to handle difficult situations.

I strongly believe that my team's commitment will contribute a positive change in rearing an attitude among students to remain responsive and creative to their educational needs. I am vigilant to make unique colleges a quality brand, delivering a high level of professionalism and market-driven needs. I wish a better future for all our students and stakeholders.

**Syed Babar Rehan**  
Chairman UIES





## CEO'S MESSAGE

The ever-increasing diversity of knowledge requires our immediate response to integrate developments in our educational pursuits. Unique colleges bear the responsibility to bridge the gap between theory and practical. It is essential now to remain updated and adapt new developments in theories and transfer them to our students with clarity and understanding. My conviction to be the custodian of the future of my students is always hunting me for delivering quality education. I hope, together we can change the concept of real education touching the pinnacle of success and establishing the best.

**Ibrar Niazi**  
CEO UIES



## PROJECT DIRECTOR'S MESSAGE

The application of objective oriented education is a dire need at the intermediate level and particularly in higher education, so I have my obsession with contributing market-driven education to enable our students to compete for the challenges of survival in the most comparative present era. We believe in developing our students on cross civilization, utilizing their intellectual depth through scientific knowledge management and learning patterns for enhancing and retaining the learnt knowledge and experience. It will help them shape their future on the most desired standards of the international community. I believe in constant change that must be integrated into our educational moves based on global needs. Our students will be trained and developed on life skills to handle non-structured problems through their creative and reflective thinking and corporate social responsibility (CSR). I wish my greater prayers for my students and all stakeholders for better a future.

**Prof. Iftikhar Ahmad Shiekh**  
Group Project Director UIES



## Milestones at: Unique College

Unique International Educational Services (UIES) is an exclusive landmark in Pakistan that provides school, academy and college education at its best. It offers yearly merit scholarships to deserving students and has produced the best aiming to become an international brand soon. The group has established its franchised schools and colleges to ensure quality education in Pakistan.

### The following track of our successful history.

- Established in 1997
- Achieved the best results
- Launched Schools & Academy in 1998
- Developed unparalleled credibility in society
- Announced Merit Scholarship for needy students
- Arranged Medical Camps, Cleanliness walks, Plantation drives, Seminars, symposiums, & Workshops.

# WHY A Unique College FRANCHISEE!

- Nationwide Unique Colleges' Network
- Administrative, Management and Marketing Support
- Academic Support
- A Set of Management & Academic Manuals
- Customer Relations Management (CRM)
- Supply Chain Management (SCM)
- Comprehensive College Web Portal
- Social Media Management Support
- Unique Web TV
- Continuous Professional Development (CPD)
- College Effectiveness & Improvement Programme (CEIP)
- Health & Life Skills Forum For Students  
(Life Transformation Activities)
- Life Insurance Policy for all students
- Students' Academic & Industrial Tours





# FUTURE PROSPECTIVE

- Unique Schools & Science Academies  
(160 Achived & 700 Nationwide Targeted)
- Unique Colleges Foreign Branches
- THE SAND Schools
- Medical/Engineering Colleges
- Unique University



# OUR FOCUS

- Learners' Care
- Market-driven pedagogical facilitation
- I.T. Based Environment for interactive learning
- Purpose build chapters
- Personality development programs
- Sports (physical & mental involvement)
- Qualified, trained & developed staff
- Internationally centralized curriculum
- Language enhancement activities & programs
- Character building on Islamic morals.



Consultancy

Franchise

Outsource

Training  
&  
Development

System Design

Partnership

**Unique Franchise Models**

# COLLEGE CATEGORY

## Intermediate Level

F.Sc (Pre-Medical & Pre-Engineering)  
General Science

I.C.S.

I.Com.

F.A.

## Undergraduate Level

B.Sc.

B.Com.

(Affiliated with Local Universities)

## Associate Degree Program

Computer Science

Accounting & Finance



# FINANCIALS

| Categories                   | Franchise Fee<br>(License Fee) | Royalty per Month |             |            |
|------------------------------|--------------------------------|-------------------|-------------|------------|
|                              |                                | First Year        | Second Year | Third Year |
| Unique College(Boys & Girls) | 2,000,000                      | 7%                | 9%          | 10%        |
| Unique Schools               | 1,000,000                      | 3%                | 5%          | 7%         |
| Unique Science Academy       | 700,000                        | 5%                | 7%          | 9%         |



# UNIQUE COLLEGE

A Project of UIES

## STEPS TO JOIN UNIQUE

UNIQUE COLLEGE JOINING TRACK.

1

### EXPRESSION OF INTEREST

Submit expression of interest through mail or by hand.

### UNDERSTANDING UNIQUE COLLEGE

Understanding Unique (Fact Sheet, Presentation, Prefeasibility Report, etc.).

2

3

### SUBMISSION OF APPLICATION

Submission of Application form.

### SIGNING

Site inspection & Approval.

4

5

### SIGN AGREEMENT

Sign Memorandum of Understanding (MOU) & Network Association Agreement.

### MANAGEMENT TRAINING

Management training and discussion on Building Infrastructure & interior.

6

7

### CAMPUS OPERATION

College is formally operational and then admission Campaign.

# EXPECTED PROSPECTS

1. Socially respected persons with no criminal record.
2. Entrepreneurs who understand the working of educational institutions.
3. Owners of considerable properties can join us as sleeping partners.
4. Owners of existing educational institutes desirous of becoming part of a large and reputable network.

# PARTNERSHIP BENEFITS

- Comprehensive educational system
- Lower ongoing expenses
- Exclusive/multiple campus locations
- Recognition of institute from first day of operation
- Help in inducting qualified faculty and administrative staff.
- A successful business venture that translates into profitability
- A dignified business contributing towards social development
- Complete course curriculum with supporting teaching material.
- Ongoing support for professional development of faculty & staff
- Complete help in establishing a successful educational institution.
- Corporate identity of an established and reputable education system.
- Centralized testing and evaluation system giving respect to the teaching programs.
- Reliable brand and corporate image supervised by the most seasoned academicians
- Special scholarships, tuition fee waiver, for old Uniquians an admissions in Unique University
- Centralized marketing division providing local marketing support through multiple mediums of communication

# FRANCHISORS RESPONSIBILITIES

- Complete management system
- Standardized approach of curriculum & instructions
- Activity and academic calendars
- Educational Portal
- Daily SMS alert software
- Staff training & development
- Accounting software
- Prospectus
- Promotional material
- Legal support



# College Specifications & Criteria

## INTERMEDIATE LEVEL COLLEGE

### Building Specifications

| Classes Minimum | Students Per Class | College Students Strength | Minimum Plot Area In Kanal / Sq.yds / Sq.ft |
|-----------------|--------------------|---------------------------|---|
| 09              | 35-40              | 275                       | 4 Kanals = 2000Sq.yds= 1800Sq.ft            |

### UNDERGRADUATE LEVEL / ASSOCIATE DEGREE PROGRAMS

### Building Specifications

| Classes | Students Per Class | College Students Strength | Minimum Plot Area In Kanal/Sq.yds/Sq.ft |
|---------|--------------------|---------------------------|---|
| 13      | 35-40              | 500                       | 6 Kanals=3000Sq.yds=27000Sq.ft          |

### Academic

| Session 2018-19 | Pre 1st Year | Reg. 1st Year | 2nd Year                                  | B.Com-I   | B.Com-II  |
|-----------------|--------------|---------------|---|-----------|-----------|
| Commencement    | 20-Apr-18    | 3-Sep-18      | 16-Jul-2018 (Opt.2)<br>06-Aug-2018 (Opt1) | 29-Oct-18 | 27-Aug-18 |
| Completion      | 30-Apr-19    | 30-Apr-19     | 30-Apr-19                                 | 15-May-19 | 15-May-19 |

**TARGET DATES FOR THE ESTABLISHMENT OF A COLLEGE ACADEMIC SESSION 2021-2022**

| <b>Sr. No.</b> | <b>TARGETS</b>   | <b>DATES</b>              |
|----------------|--|---------------------------|
| <b>1</b>       | Colleges may take early admission in pre-first year classes                  | <b>April</b>              |
| <b>2</b>       | Expressions of Interest/ Submission of Application                           | <b>February</b>           |
| <b>3</b>       | Signing of MOU   | <b>June</b>               |
| <b>4</b>       | Completion of Building (In All Respects)                                     | <b>Before 1st June</b>    |
| <b>5</b>       | Appointment of Principal   | <b>Before 15th June</b>   |
| <b>6</b>       | Recruitment of faculty in Science Subjects                                   | <b>Before 30th June</b>   |
| <b>7</b>       | Furnishing of Biology, Chemistry, Physics, Computer Laboratories and Library | <b>Before 15th July</b>   |
| <b>8</b>       | Recruitment of Remaining Teaching Faculty and Administration Staff           | <b>Before 1st August</b>  |
| <b>9</b>       | Submission of Application for Registration with Education Department         | <b>Before 10th August</b> |
| <b>10</b>      | Signing of Agreement   | <b>Before 15th August</b> |
| <b>11</b>      | Inauguration of Campus   | <b>Before 31st August</b> |

The target dates mentioned above are for different steps regarding the establishment of the college. The schedule must be strictly followed by the Licensee.

# REQUIREMENTS & STANDARDS FOR COLLEGE

## **Location:**

Front location with easy access, preferably on main roads measuring 4 Kanals for intermediate college and 6 Kanals for Graduation College.

## **Catchment Area:**

Primary & Secondary areas with a blend of financial variation.

## **Building:**

Minimum (4 Kanals) of 18,000 square feet area with rooms as per the standards given below:

- a. Class Rooms minimum 2 classrooms for each program. Space: 12 sq. ft. per student.
- b. Computer Lab at least one lab with 50 computers. Space: 24 sq. ft. per student. Wifi-based internet facility.
- c. Library At least 100 books of each discipline. Preferably subscription of current professional journals. Seating space for 40 students. Daily newspapers.
- d. Faculty & Admin Offices for Principal, Faculty, Administrative Staff, Staff Offices.
- e. Cafeteria Hygienically clean area with a seating capacity of 40 Students.
- f. Rest Rooms Separate for ladies and gents

## **Furniture:**

Standardized furniture as given below:

- a. Classroom chairs
- b. Teacher's Rostrums with fixed PC's
- c. Whiteboards.
- d. Projectors with computers attached via HDMI cables.
- e. Library tables & chairs.
- f. Books shelves.

## **Equipment**

Details are given as below:

- a. Fans & air conditioners for class rooms, library & computer lab
- b. UPS/ Generators for electricity backup.
- c. Audio-visual aids for class rooms i.e. LED screen, multimedia projectors, white board / flip charts.

## **Faculty and Staff:**

Details are given as below:

- a. Faculty: Qualified & Experience at least two permanent faculty members for each discipline lead by an experience principal who could teach at least one of the disciplines taught in the college.  
Management Staff: Admin, Treasurer & Support Staff.



9. Proposed Location Area/ Location City-----

10. School/ College Building Status

- a) Owned /Rented
- Open Area -----
  - Covered Area of the Building-----
  - Area of Property-----

b) Facilities

Telephone Sewerage System

Internet Road Access

1. Competitors Schools/Colleges in this locality, within about 2 kilometer radius?

a) Name of Schools

- 
- 
- 

b) Name of College

- 
- 
- 

12. Status of the Financial matters

- Sole Proprietors
- Partnership
- Limited Company

Please return this Franchise Application Form to: Project Director, American Grammar Schools & Colleges.

Date

Applicant's Signature

**Partner Organizations**

